

Mahindra

MAHINDRA AUTOMOTIVE NORTH AMERICA

Mahindra Automotive North America Opens New HQ and Manufacturing Facility in Metro Detroit as Part of North American Growth Strategy

- **Facility is the first new OEM Operation in Southeast Michigan in over 25 years**
- **Mahindra to manufacture new off-highway vehicle at the facility**
- **Tripled employment to 250; plans for 400 new jobs & additional investment of \$600M through 2020**

AUBURN HILLS, Mich., November 20, 2017 – As a strong indication of its growing presence in North America, Mahindra Automotive North America (MANA) opened a new North American HQ and manufacturing operation today, the first such new OEM facility in Southeast Michigan in over 25 years.

The expansion is part of a \$230 million investment in Southeast Michigan that also includes a recently-opened warehouse and logistics operation in Pontiac and an existing prototype operation in Troy. In total, Mahindra has grown to 400,000 sq. ft. across three Detroit area facilities. Over the past 18 months, MANA will have tripled its workforce to 250. By 2020, additional planned projects will result in 400 more jobs and another \$600 million in local investment over that same period. In addition, MANA will continue to provide Metro Detroit-based engineering support for new vehicle platform development for India and global markets.

The new facility will produce an off-highway vehicle which will extend Mahindra's current position in this growing segment. Designed and engineered by MANA, the vehicle promises to be unlike anything currently on the market.

Mahindra Group Chairman Anand Mahindra, Automotive Division EVP Rajan Wadhwa and MANA President and CEO, Rick Haas participated in the facility inauguration along with Michigan Lieutenant Governor Brian Calley and Members of Congress Brenda Lawrence and Dave Trott. The event was also attended by elected officials, business leaders and Mahindra employees.

“This is an exciting day for Mahindra, our terrific employees and Detroit. I couldn’t be prouder to be here to help open this new facility today,” said Anand Mahindra. “This building opening represents our company’s growing presence in North America and locally in the Metro Detroit area where we have tripled our workforce during the past 18 months. We are committed to growing the Mahindra brand in North America and Michigan.”

“This expansion represents a milestone for us and for Michigan,” said Haas. “We started this operation with seven people four years ago -- to be crossing the 250 mark is a testament to the hard work of our employees and what this region has to offer in terms of top automotive talent.”

Mahindra was recently named as one of five vehicle manufacturers selected by the United State Postal Service (USPS) to produce prototype delivery trucks for testing and evaluation. At the request of the USPS, details about the program will be available at a later date.

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About MANA

Mahindra Automotive North America (MANA) is Mahindra’s North American automotive headquarters. In addition to leading all North America activity, MANA is a comprehensive automotive design, engineering and vehicle development center. Established in 2013 and located in Troy, Michigan, MANA’s team of veteran executives, engineers and designers working with affiliate Mahindra automotive teams in India, Korea and Italy, is playing a key role in growing Mahindra’s global automotive business.

Learn more about Mahindra Automotive North America at: www.mahindraautomotiveNA.com

About THE MAHINDRA GROUP

The Mahindra Group is a USD 19 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It has a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world’s largest tractor company, by volume. It also enjoys a strong presence in agribusiness, components, commercial vehicles, consulting services, energy, industrial equipment, logistics, real estate, steel, aerospace, defense and two wheelers. Headquartered in India, Mahindra employs more than 200,000 people across 100 countries.

Learn more about Mahindra on www.mahindra.com / Twitter and Facebook: @MahindraRise

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